



**Minutes from CRTRA committee meeting
18 July 2011 8pm at Chatsworth Kitchen**

Committee members in attendance:

Diane Cunningham (chair), Remy Zentar (treasurer) , Euan Mills (resident), Sara Rance (secretary) ,Laia Gasch (resident), Damian Patchell (resident), Maria Chalidze (trader), Mary Wagstaff (new secretary), Niall O'Driscoll (new treasurer)

Public attendees (8 -845pm)

Market traders: Katie, Fifi, Pete, Mary, Diana,
Shop traders: Nicole (Nixie Clothing)

Observers

Anne Malcolm, CRTRA liaison officer, Hackney Council
Soli (A&S Cycles)

8-8.30 pm

Introduction/Summary of Market Progress and Questions from Market Traders

Questions from Traders:

- positive selection of stalls is a concern, why can't anyone that applies have a stall?
- Market needs more stalls quickly.
- Suggestion of pet food stall for elderly residents with dogs.
- New Stalls/ Stallholders
- Cost of pitches
- Purchase of stalls
- Advertising
- Fundraising

Further discussion about commodities list:

- CRTRA supplied a list of 200 people to council to be contacted regarding stalls.
- Struggling to get a good mix of stalls
- All traders are in support of having an open door policy to anyone that applies.

Diane:

- CRTRA confirmed that all market applications are being processed and all traders will be accepted.
- CRTRA has asked Hackney Council for a list of licenced traders and those that are in the process.
- Attracting a good mix of potential stallholders is proving difficult.
- Diane is receiving emails daily from people requesting stalls but due to the communication issues with Hackney Council, CRTRA are not aware of who is being licensed and when.



- More transparency is needed to ensure CRTRA are kept informed.
- Market Admin discussed.
- Market feedback from other markets and traders is that August will be quietest month
- This week's market currently has the least number of stalls so far.

Responses:

- Market needs 20 (hired) stalls to cover its cost.
- Currently operating at a loss.
- Buying of stall to be discussed on Wednesday at market subcommittee meeting.
- No reductions to stallholders, currently not possible due to overheads.
- Agreed that the prepay system is not working.
- If the market is not making a profit then no discount for traders can be considered yet.

Traders leave meeting and CRTRA meeting continues.

Introduction to new committee members and observers.

- Alex has resigned as traders representative on CRTRA
- Anthony has resigned as vice chair representative on CRTRA
- Remy has resigned as treasurer of CRTRA
- Sara has resigned as secretary of CRTRA
- Laia giving two months notice of her resignation.

New members voted in.

- Niall as treasurer
- Mary as secretary
- Maria as vice chair
- Sara staying as trader representative
- Remy staying as trader representative

Vacancy for a trader representative. Soli attended as an observer but no vote taken

Anne Malcolm liaison officer from the council explained her role.

- Area covered is Lower Clapton to Lea Bridge Road.
- Her attendance at the CRTRA meeting was to see how she can assist with council issues.
- Her role is to provide support for businesses- providing support in linking with schemes and giving advice.
- Point of contact with the council for CRTRA discussion and presentation of
- Has no financial budget linked with her role
- Could help with supporting CRTRA chasing the councils marketing budget.



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Membership

- Membership discussed, as funding for CRTRA
- Businesses to be invited to join for £50 year traders fee
- Residents invited to join for £1 membership fee
- 50% discount offered to shops for first years membership
- Benefits include Bi-monthly newsletter, feature in Chatsworth Guide, possible loyalty card.
- Further discussion required to agree on a way to move forward.

Business Plan

- Presentation of business plan.
- Buying stalls/marketing is capital expenditure.
- CRTRA need storage facility for stalls once purchased.
- Anne to look into future of Chatsworth Road toilets.
- Need to secure investment in market for long term development.

Market Issues

- Stallholder pre-payment policy proving problematic.
- PayPal fees 4.2% too high.
- Possibility to moving to billing one month in advance to lower fees.
- Clarity needed for stallholders as to what they are paying for. Deposit or weekly pitch fee.
- 12 new applications for stalls.
- Commodity list relaxed for 6 months whilst market grows and be reassessed in November when licences need to be renewed.
- Committee vote for relaxation of commodities list. All members but 1 (Sara) voted in favour of relaxing criteria.
- Euan asked for marketing to be discussed at the market subcommittee meeting.

Chatsworth Road website and other communication issues

- New picture needed for website, current picture not appealing.
- Calendar needed for neighbourhood wide events
- Noticeboard outside Bookbox could have CRTRA logo painted on so community know it's the CRTRA's noticeboard.

Feedback from Meetings

LBH/HEN - Remy and Euan attended

Clapton Conference meeting - Diane attended (Traffic signage to be discussed with head of traffic control.)



People's Supermarket - Damien attended

- Stall on the market to be discussed
- They visited the market on Sunday
- Meeting on Thursday
- Bread and cheap local produce discussed for them to sell on stall
- May have volunteers who can man CRTRA stall

Finances

- Remy presented finance report.
- Public Liability Insurance discussed the need for specific insurance for a street market.
- Damien insists it is a matter of urgency
- Cost is £100 month for insurance.
- Quotes to be checked and actioned.

Any Other Business

- Homerton library needing local support for funding cuts. Letter to be drafted

Neighbourhood Plan

- Draft of baseline research to be ready for CRTRA reading towards the end of August
- Request for volunteers to man the CRTRA stall got 4 responses.
- Property enquiries for properties on Chatsworth Road from fishmonger.
- Database of Landlords needs to be worked on but money needed to fund land registry searches.
- Concerns expressed that Jon Alderton may have stopped negotiations with Council over the public toilets. - Anne from LBH Council to investigate.
- Concern over the future of Edwards Hairdressers, structural work commenced without council knowledge. Damien sent 3 emails to council enquiring.

Maria raised issue of security on Chatsworth Road

- Number of incidents of crime directed towards businesses recently
- Star Discount, Book Box, Nixie, Hop Toyshop.
- Alert boxes discussed
- Euan has spoken to safer neighbourhoods team as part of NP consultation
- Anne to speak to Fox Reforms in Stoke Newington regarding Alert Boxes/systems.
- Police presence needed on Chatsworth Road, some businesses disagree

Meeting finished at 11pm

Next meeting dates: 12 September, 10 October, 14 November